



2006

ASNE High School Journalism Institute 2006 University of South Florida School of Mass Communications

Week One

Sunday, July 16

- 5:30 – 7 p.m. Opening dinner at Doubletree Suites
- 7 – 9 p.m. Introduction of faculty and fellows
Welcoming remarks by Janet Weaver, Tampa Tribune
- Meet in reporting groups and get acquainted.

Monday, July 17

Morning sessions at The Doubletree

- 8:50 a.m. Group gathers for morning session
- 9 – 10:20 a.m. The future of newspapers
Janet Weaver, Tampa Tribune
- 10:30-11:30 a.m. My.Highschooljournalism.org
Tim Bajkiewicz, USF and Connie Southard, ASNE

Depart for Valencia Gardens at 11:40 SHARP

- Noon Lunch at Valencia Gardens
- 1:45 p.m. Board bus to News Center
Tour News Center, attend afternoon news meeting
- 5:30 p.m. Board bus to hotel

Dinner on your own

Tuesday, July 18

Morning sessions in Cooper 126; afternoon sessions in CIS 3075 or CIS 3077;
evening session at Doubletree Suites

- 8:30 a.m. Board bus to campus
- 9 – 10:20 a.m. Teaching news writing to high school students
Christie Gold, Freedom High School
- 10:40 a.m. – noon How to write feature stories and create special sections
Patty Kim, Tampa Tribune
- Noon – 1:20 p.m. Lunch in Café ASNE, CIS 3014
- 1:30 – 2:50 p.m. The basics of journalistic writing
Randy Miller, USF
- 3:05 – 5:25 p.m. Practice in writing
Jessica Smith, University of North Carolina - Chapel Hill
Ginger Carter, Georgia College & State University
- 5:30 Bus to hotel
Dinner on your own
- 7:30-8:50 p.m. Basic Page Layout
Jessica Smith, UNC

Wednesday, July 19

Morning and afternoon sessions in CIS 1046

- 8:30 a.m. Board bus to campus
- 9 – 10:20 a.m. Dealing with touchy topics and other concerns
Terry Sollazzo, Wharton High School
- 10:40 a.m. – noon Creating a staff manual
Terry Sollazzo, Wharton High School
- Noon-1:30 p.m. Lunch in Café ASNE, CIS 3014
- 1:45 – 3:15 p.m. Good photographs
Jack Zibluk, Arkansas State University
- 3:30 – 5 p.m. The photographer and the adviser
Jack Zibluk
Joe Humphrey, Hillsborough High School
- 5:00 – 6:50 p.m. Dinner on your own

Thursday, July 20

Photoshop sessions in CIS 1020; Online session in CIS 1046; Lesson plan writing in CIS 3075

All lesson plans are due at the end of your session!

8:30 a.m. Board bus to campus

Group 1

9 – noon Photoshop, Jack Zibluk, Arkansas State

Lunch in Café ASNE, CIS 3014

1-4 p.m. Lesson plan writing, Randy Miller, USF and Ginger Carter Miller, Georgia College

Dinner in Café ASNE, CIS 3014

6-9 p.m. InDesign, Jessica Smith, University of North Carolina

Group 2

9 – noon Lesson plan writing, Randy Miller, USF and Ginger Carter Miller, Georgia College

Lunch in Café ASNE, CIS 3014

1-4 p.m. InDesign basics, Jessica Smith, University of North Carolina

Dinner in Café ASNE, CIS 3014

6-9 p.m. Photoshop basics, Jack Zibluk, Arkansas State

Group 3

9 – noon InDesign basics, Jessica Smith, University of North Carolina

Lunch in Café ASNE, CIS 3014

1-4 p.m. Photoshop basics, Jack Zibluk, Arkansas State

Dinner in Café ASNE, CIS 3014

6-9 p.m. Lesson plan writing, Randy Miller, USF and Ginger Carter Miller, Georgia College

9 p.m. Board bus to hotel

9:30 p.m. Water games and relaxation, Doubletree Pool

Friday, July 21

All sessions in CIS 1046

SLEEP IN! YOU'VE EARNED IT

- 9:30 a.m. Board bus to campus
- 10 a.m. Finding Your Voice: Writing Opinion
Ernest Hooper, St. Petersburg Times
- Noon – 1:30 p.m. Lunch in Café ASNE, CIS 3014
- 1:30-3:30 p.m. Interviewing
Ginger Carter Miller, Georgia College
- 3:45-5 p.m. Wrapping up the week
Tim Bajkiewicz, US, and Randy Miller, USF
Ginger Carter Miller, Georgia College
Jessica Smith, UNC
- 5 p.m. Bus to hotel

Have a happy, safe weekend!

Week Two

Sunday, July 23

Sessions at Doubletree Suites

(Snacks will be served during and between sessions.)

- 4:15 – 5:45 p.m. Five great selling tips for greater success
Melonie Hall, Tampa Tribune
- 6 - 8 p.m. Motivating staffers
Christie Gold, Freedom High School
- 8 p.m. Group meetings

Monday, July 24

8:30 a.m.	Bus leaves hotel for St. Petersburg Times
9:30 – 11:15 a.m.	At St. Petersburg Times
11:15 – 11:30 a.m.	Bus to Poynter Institute
11:30 a.m. – noon	Tour Poynter Institute
Noon	Lunch at Poynter Institute
1 –5 p.m.	Poynter Institute Sessions Welcome The writing session, Roy Peter Clark Diversity in the newsroom, Keith Woods NewsU: News You Can Use, Howard Finberg and the NewsU Team
5:05 p.m.	Bus to dinner in St. Pete Beach Crabby Bill's Seafood Restaurant Bring a towel and your swimsuit if you want to. We'll have time to enjoy the beach after dinner!
Sunset	Bus departs for hotel

Tuesday, July 25

Morning and afternoon sessions in CIS 1046

8:30 a.m.	Board bus to campus
9 – noon	The state of scholastic press freedoms and the First Amendment Mike Hiestand, Student Press Law Center
Noon	Lunch, Café ASNE
1:30 p.m.	Bookstore visit and campus driving tour
3-4:20 p.m.	What high school students need to know about the First Amendment Ken Killebrew, USF
4:30-5:50 p.m.	Writing reviews Steve Persall, St. Petersburg Times
6 – 9 p.m.	Dinner and a Movie, CIS 1048 (Auditorium off Atrium) “Good Night and Good Luck”

Wednesday, July 26

Morning sessions in CIS 1046; afternoon labs in CIS 1046 and CIS 1020

- 8:30 a.m. Board bus to campus
- 9 – 10:20 a.m. Sports writing
Carter Gaddis
Major League Baseball reporter, Tampa Tribune
- 10:40 – noon What copy editors do
Jessica Driggers, Tampa Tribune
- Noon – 1:30 p.m. Lunch in Café ASNE, CIS 3014
- 1:30 – 5:30 p.m. Copy editing labs
Randy Miller, USF, and Tim Bajkiewicz, USF
Jessica Smith, UNC; Ginger Carter Miller, Georgia College
- 5:30 p.m. Board bus to hotel

Dinner on your own

Thursday, July 27

Morning sessions in CIS 1046; afternoon sessions in CIS1046; evening session in CIS 1048

- 8:30 a.m. Board bus to campus
- 9 - 10:20 a.m. Gathering information online
John Martin, St. Petersburg Times
- 10:40 a.m. – noon Cheats and liars: The Legacy of Mitch Albom and Jayson Blair
Ken Killebrew, USF, and Larry Leslie, USF
- Noon – 1:30 p.m. Lunch in Café ASNE, CIS 3014
- 1:40 – 3:15 p.m. Completing the online paper
Tim Bajkiewicz, USF
- 3:30 – 5:00 p.m. Advisers discussion panel: Everything else you need to know about advising,
Panel of Tampa Bay high school newspaper advisers
Christie Gold, Freedom High School
Joe Humphrey, Hillsborough High School
Terry Sollazzo, Wharton High School
- 5 p.m. Bus to hotel

Closing night pool party at 9 p.m.

Friday, July 28

Morning sessions at Doubletree Suites

Please bring your luggage to the 9:30 session in the ballroom. We'll lock it up during the session.

- 9:30 – 10:50 a.m. What are you taking back to your school?
Ginger Carter Miller, Georgia College and Tim Bajkiewicz, USF
- 11 – 11:30 a.m. Evaluation of program
Jessica Smith, UNC
- 11:30 – 1 p.m. Closing luncheon
Gil Thelen, Publisher, Tampa Tribune
- 1:10 p.m. Bus departs for Tampa International Airport

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